

EUROPEAN CHEER UNION

The future of cheerleading in Europe!

European Cheer Union
Eskildsgade 16, 3. sal
DK-1657 København V
Denmark



Date: 15th May 2024
Our Ref: P-2023/3

To: ECU MEMBERS

Subject: ECU Athlete & Coach of the Year 2024

Dear National Federations,

We are inviting all National Federations (ECU Members) to send us the nominations for the award

European Athlete of the Year 2024

European Coach of the Year 2024

The Athlete / Coach of the Year will be awarded at the ECU Championship 2024 – the nominees must be present, but not necessarily participate at the event to receive the award. The top 3 candidates of each category will be announced prior to the event via e-mail to the federations and on social media. To ensure that all top runners of the awards can be present, the exact time of the award ceremony will be communicated as well through the above-mentioned channels.

Athlete of the Year will be awarded in the following categories:

- Senior Cheerleading
- Junior Cheerleading
- Senior Performance Cheer
- Junior Performance Cheer

Coach of the Year will be awarded in the following categories:

- Cheerleading
- Performance Cheer

How to nominate?

- Only National Federations are eligible to send nominations.
- Each National Federation can only send one nomination per category.
- Nomination should include:
 - Short description and information about the nominee

www.europancheerunion.com
info@europancheerunion.com

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- Reasons for being nominated for the award
- Nominee's photo
- GDPR statement signed by the National Federation (attached)

Award will be given to one Athlete & one Coach in each category.

Each winner will also receive:

- Award Trophy or Plaque

What makes for a well-suited nominee?

- While athlete/coach achievements play a role in the decision process, it is also key to add how the athlete/coach contributes to their team, club, and the sport in general. Describe their added value, leadership skills, and engagement in the sport. Include character traits and values which are especially noteworthy in their position.

Examples: How are they being a role model for young athletes or aspiring coaches? How does their strive for excellence impact others around them? What makes them an indispensable part of your organisation? What is their contribution to the sport of cheerleading/performance cheer in your country?

Final date for applications of nominations?

- Final date to send nominations is **31th May 2024.**

Please send your nominations to **office@cheerunion.eu**.

Wishing you, your teams and all your nominations an event, full of accomplishments and memories!

ECU Coaches & Athletes Committee
Chairperson

Michael Pasieczny

ECU President

Aljaž Britvič

